

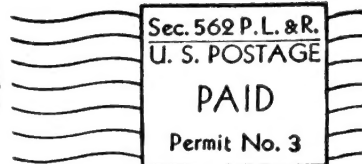
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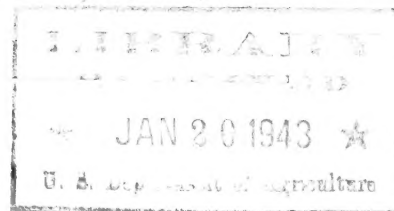
WALLER BROTHERS

JUDSONIA, ARKANSAS



Annual Book on
Strawberry Plants

Mrs. J. E. ...
Bureau of Plant Ind.
Washington, D. C.



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See page 29, Official P. O. Guide.

WALLER BROS

CATSKILL

(Midseason)

Largest and most productive. This is a New York Station seedling No. 4435. Before the variety was named it took a prize at the Massachusetts Horticultural Society in Boston. Catskill is a cross between the Marshall and Premier. From the information we have Catskill will be worth planting as a midseason berry with most of the other leading standard varieties. We hold it next to the Dorsett and Fairfax, not only because of our own experience, but that which we have received from other sections of the country. They are sweet as sugar, having a delicious flavor. For size and wonderful color they are a real picture of a Strawberry. This variety will be a great advantage to you on the market, and bring you top money. Plant Catskill this spring and you will have downright pleasure, satisfaction and profit from your Strawberry patch. Catskill is worthy of its name.

SENATOR DUNLAP

(Mid-Season)

The Best for the
Mid-North
Berry Grower



The Sen. Dunlap is an old standard variety strawberry which has been successfully grown for many years. It is a free plant maker, very hardy, and produces an enormous crop of excellent quality berries.

The Dunlap is one of the most favored varieties in the North and mid-North, apparently being very resistant to frost injury. Its dark red fruit ripens mid-season.

CHAMPION K

A Good Early Berry

The Champion K, although not as popular as many mid-season and second early berries, is one of our best earliest varieties. It ripens with Excelsior, the earliest strawberry grown.

The fruit of Champion K is very large and the plant makes a strong, vigorous growth, producing an abundance of heavily foliated plants. The berry is bright red, slightly blunted, and a good shipper for an early berry.

As these berries ripen several days before the Premier there is always a demand on the market for them. Try a few hundred of our Champion K and cash in on the local market.

EVENING STAR

The fruit, plant growth, and season of ripening of the Evening Star resemble the Gandy so closely that they can hardly be discerned. This berry ripens late, has a hardy plant growth which withstands drouthy conditions well, and fruits excellent quality berries. Unlike the Gandy, however, it is perfect flowering.

The fruit stems of the Evening Star grow in such a position that the berries seldom rest upon the ground. There are no "white sides" to this berry when it ripens. It is a fair shipper and adequately fills the bill as a good, all-round late berry.

GARDEN SPECIAL NO. 225

50 Yellow Free Blakemore

50 Klondike 50 Aroma 50 Bellmar 25 Mastodon

225 Plants

\$1.50 Postpaid

The Plant Industry Also Goes to War

We aren't making apologies for the changes we have made this season. In fact, we are proud and glad that the plant industry is able to make sacrifices, and by doing so take its place in the fight against the Axis.

Nevertheless, it will be noticed that the large amount of beautifully colored and illustrated advertising matter that has announced our past seasons will not find its way to your mail boxes this year. In eliminating these calendars and expensive catalogs we have saved several hundred dollars—money that went into defense bonds and a balanced budget which has helped to keep our prices as low as possible under present conditions.

Our customers of past seasons will find that prices listed in this folder are slightly higher than in the past. We feel, however, that when the increased costs of moss, boxes, printing, labor, and, in fact, everything connected with the expense of the careful handling of your order is taken into consideration these changes are more than reasonable.

There is only one item in which we have made neither change nor sacrifice. That is quality. War or no war, the plants that you receive from WALLER BROTHERS will continue to be dependable, strong-rooted and disease-free.

Once again, then, we invite your inspection of our large selection of excellent varieties. We look forward to having the opportunity to serve you.

WALLER BROTHERS.

3 NEW Varieties from U.S. DEPARTMENT OF AGRICULTURE

New Mid Season MASSEY

A new variety of strawberry is being introduced because of its dessert quality, beauty, and large size. It is a mid-season variety ripening after the first crop of Blakemore. The cap is medium to above in size and bright green. The seeds are small, about even with the surface, and mostly yellow. The berry has a yellowish under color and becomes bright red, not a deep red like that of the Klondike, Missionary, Fairfax or Fairmore. It holds its color, gloss and flavor even better than does Blakemore. Because of its beauty, size, firmness and high dessert quality, it is a superior variety for the fancy trade.

In plant growth the leaves are a deep green and hairy on both sides. The foliage has been freer from leaf spot than Blakemore, Missionary or Klondike. It is classed as a medium plant maker.

New Extra Early MAY TIME

Introduced as the highest quality extra early berry and recommended for trial as far west as Oklahoma and Kansas. May Time is a cross between Missionary and Fairfax made in 1931. May Time is usually fruited 4 to 8 days earlier than the old early varieties, thus a large portion of the crop is harvested well ahead of the regular season. May Time cannot be compared with the old early varieties, as it is fully equal to the best standard berries in firmness, beauty and dessert quality and flavor. Plant growth: Makes plants freely and a good fruiting bed is soon formed. Plants are medium large with plenty of foliage for protection of the blossoms. Resistant to both leaf spot and scorch. Berries average large at first and medium to large later in the season. They compare favorably with Dorsett and Blakemore. Flavor good, much sweeter and superior to Blakemore and Missionary. Dessert quality is high, juicy, with a fine firm texture. A bright red berry with skin glossy and firm. To the grower who values earliness, firmness and high quality, we recommend this variety very highly.

New Mid Season STAR BRIGHT

A cross between Fairfax and Chesapeake and introduced as a great commercial and home variety of great beauty. Frankly, there is little comparison between Starbright and other mid-season varieties as to the quality, firmness and beauty. Starbright makes large thrifty plants; leaves are large and unusually free from leaf spot. The berries are large and uniform in size holding their shape well through the season. Flavor is fine. A medium bright red color. The berries are firm, making them an exceptionally good quality for shipping.

TESTIMONIALS

Gentlemen: Valley Station, Kentucky. April 8, 1941. Whistler, Alabama. January 10, 1942. Boysenberry plants received in perfect condition. Fine plants and your prompt service is appreciated. R. V. Please send catalogue of berry plants. The finest crop and largest strawberries I ever grew I got the plants from you. G. H. S.



MASTODON—Everbearing Ripe Strawberries in 90 Days With Waller's Quality Mastodon Plants

Mastodon has qualified itself as the best Everbearing strawberry yet introduced. It holds the same high position among the Everbearers that Premier and Blakemore hold among the early varieties. A heavy yielder—both spring and fall—of good quality berries which are moderately firm, large and luscious in shape and taste, a good plant maker for an Everbearing variety, disease and drought resistant. Little wonder the Mastodon is called the Supreme Everbearer!

MISSIONARY

For Florida, Texas, and the Gulf Coast—
An Unbeatable Shipping Berry

THE MISSIONARY, even after a quarter century of extensive planting, and so outstanding as its yield and plant vigor that the newer introductions of the U. S. Department of Agriculture have not enhanced this popularity. We ship millions of Missionary plants to Florida annually.

This old variety is an excellent plant maker, doing well on soil too sandy for other varieties. It is free from rust, a vigorous grower, and produces an average yield of high quality berries. However, we do not recommend its being planted north of Missouri as there are several other varieties more nearly adapted to the colder climate.

Our plants are from the original stock of Missionary—healthy, heavy producers, true-to-name. We take great pride in the quality of our Missionary. We believe that we grow and sell more plants of these varieties than any other plant dealer in the United States.

BLAKEMORE

The Blakemore is firmer than either of its parents. It will not puff and become soft during hot, moist weather. It will not bleed unless given unnecessary abuse, and unlike many other early berries, it retains its bright red color long after picking. This fact coupled with its earliness gives it a great advantage in the wholesale markets.

As a plant maker, a shipping berry, and a prolific yielder, it has not been bettered, and add to these admirable qualities is the fact that it will grow and yield a fair crop under conditions not favorable to berry culture. Where other varieties of early strawberries will grow and yield, we firmly believe that the Blakemore will grow better, yield more, and be of better quality than the other variety. We have fruited this berry for several years and we are so well pleased with it, and we are so confident that our customers will be pleased with it, that we recommend it to all strawberry growers.

The Blakemore is a tart berry of the Missionary type. This berry is slightly blunted at the point, conic-shaped, with broad shoulders. Its bright green cap curls upward when the fruit ripens, making it easy to pick and hull.

Guarantee

You are fully protected when you buy WALLER BROS. quality berry plants. We place the following guarantee upon every plant we sell:

1. We guarantee the vitality and purity of our plants to the full amount of the purchase price.
2. We guarantee our plants to be state inspection and disease-free.
3. We guarantee our plants to pass inspection by any duly authorized state or federal inspector.
4. We guarantee the safe delivery of our plants to any destination in the United States.
5. We guarantee you full and complete satisfaction or your money refunded.

However, as yield is controlled to some extent by soil, weather conditions, and method of cultivation, under no conditions shall WALLER BROS. be held liable for production, nor in any case shall we be liable for more than the original cost of the plants.

BELLMAR

A FANCY EARLY SHIPPING BERRY

The Bellmar has a number of qualities which make it outstanding in any list of strawberries. Since its introduction in 1922, this berry has been tried in almost every state in the Union, and from no strawberry growing district has there come a report of its failure. In some instances this berry has been reported to yield as high as 5,000 quarts to the acre.

Quoting from Circular No. 171, United States Department of Agriculture, July, 1931: "As compared with Premier the plants are more vigorous and produce more freely; the blossoms are perfect, ripening almost a week earlier than Premier and fruits about as long. They have a very large calyx and a gloss which has caused it to be selected as the handsomest among hundreds. They are firmer than Premier and not so acid as Missionary. They rank high in dessert quality."

The Bellmar plant growth is vigorous, of bright glossy green color and with us we find it will withstand more summer heat and drought than any variety we have ever grown. The same report comes to us from many other states. Many growers report 75 per cent of a loss on all varieties other than the Bellmar which they say have stood the summer heat nearly 100 per cent.

Appearance: The berries are a glossy, luscious bright red. Their bright green cap gives them a very effective appearance. This together with their large size makes one of the most beautiful berries we have ever grown.



AMBROSIA LATE

The New Big Late Strawberry. Large to extra large. The fancy trade will appreciate the excellent quality of these berries; its rich red coloring and sturdy texture makes it a good shipping berry. To the growers who are looking for a good late berry we recommend Ambrosia.

DORSETT

Vigorous plant growth, firm, rich, red berries of tasty dessert quality, high yielder of fancy fruit, and almost a sure cropper—these are some of the qualities which make Dorsett an outstanding variety.

This new berry is a cross between the Royal Sovereign (a popular English variety) and Premier made in 1923 by the United States Department of Agriculture. Although the Dorsett has not been given trial over a wide range of conditions as has the Bellmar, wherever tried it has been found to excel almost every other early berry in quality, and in many sections it promises to be a serious contender for commercial prominence. So rich in flavor is this new variety, and so high in yield, many prominent berry growers along the eastern coast are turning away from the favored Premier to the newer Dorsett.

In color and appearance the Dorsett is rather distinctive. This berry is dark red in color, of a brilliant hue, and it holds this color well.

The calyx of the Dorsett berry is bright green, the size of the berry unusually large, and its shape very attractive.

GANDY

The Old Standby

This is one of the old favorites which has been planted for the past thirty years and, according to many growers, has not been bettered for a late variety.

In color, texture, and quality the Gandy ranks near the top. It is a good shipping berry and if planted with Aroma, will produce a fair yield.

The Gandy blossoms late and is seldom injured by frost. Its plant growth is strong and abundant, its foliage heavy and of dark green color. To anyone who understands fruiting the imperfect blossoming berries we recommend the Gandy for a late variety.

FAIRMORE

Introduced three years ago, a cross between Blakemore and Fairfax. These two outstanding parents both are crosses of Premier, thus Fairmore should inherit a wide range of the strawberry sections. Plants are large and the berries are uniform in size with raised yellow seed. Has a delightful flavor with large, beautiful cap. Same season as Blakemore and is said to yield more No. 1 berries than Blakemore. Give this variety a trial as we feel sure you will be pleased with results.

THESE PRICES SET ASIDE ALL FORMER QUOTATIONS

(—POST PAID—)		(—NOT PAID—)			
	100	250	500	1,000	5,000
Aroma	\$.75	\$1.50	\$1.25	\$1.75	\$3.00
Ambrosia	1.00	1.75	1.50	2.25	4.00
Blakemore	.75	1.50	1.25	1.75	3.00
Bellmar	.75	1.50	1.25	1.75	3.00
Champion K.	.75	1.50	1.25	1.75	3.00
Catskill	1.00	1.75	1.50	2.25	4.00
Dorsett	1.00	1.75	1.50	2.25	4.00
Evening Star	.75	1.50	1.25	2.00	3.50
Fairmore	1.00	1.75	1.50	2.25	4.00
Gandy	.75	1.50	1.25	2.00	3.50
Klondike	.75	1.50	1.25	1.75	3.00
Klonmore	1.00	1.75	1.50	2.25	4.00
K. Premier	1.00	1.75	1.50	2.25	4.00
Missionary	.75	1.50	1.25	1.75	3.00
May Time	1.00	1.75	1.50	2.25	4.25
Massey	1.00	1.75	1.50	2.25	4.25
Senator Dunlap	.75	1.50	1.25	1.75	3.00
Star Bright	1.00	1.75	1.50	2.25	4.25
Mastodon	1.00	2.25	2.00	4.50	7.00

BOYSENBERRY

(—POST PAID—)		(—NOT PAID—)			
	6	12	25	50	100
One Year Thornless	\$.75	\$1.25	\$2.00	\$3.00	\$5.00
One Year Thorny	.60	1.00	1.25	2.00	3.50

YOUNGBERRY

One Year Thornless	\$.60	\$1.00	\$1.25	2.00	3.50	12.50	20.00
One Year Thorny	.50	.75	1.00	1.75	2.25	6.50	12.00

LUCRETIA DEWBERRY

One Year Plants	\$.50	\$.75	\$1.00	1.75	2.25	6.50	12.00
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INSTRUCTIONS

WHEN TO ORDER. Your order may be placed at any time during the year for delivery any time between October 20 and April 20. No orders will be shipped before October 20, and orders shipped after April 20 will be at purchaser's risk.

CASH IN FULL must accompany your order. You may remit by Money Order, Bank Draft, or cash in Registered Letter. Postage stamps will be accepted on orders of \$2 or less. We prefer money order.

PRICES ON ALL PLANTS quoted in this bulletin are prepaid to any destination in the United States, unless marked "Not Prepaid." These prices supersede all former quotations.

LARGE QUANTITIES. Where customers wish to order larger quantities than those quoted in this calendar write us your needs.

PACKING. We pack all plants according to the most approved scientific methods, and we make no extra charge for this packing.

TRUE TO NAME. Read our Guarantee.

REFERENCES: Bradstreet & Dun, Farmers and Merchants Bank, Judsonia, or any Waller Customer.

WALLER BROTHERS

ORDER BLANK

JUDSONIA, ARKANSAS		Date of Order
Long Distance Phone 78F2		Ship When
Ship To	Express Mail Freight	Cash Received
Post Office	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	C. O. D.
Street or Box No.		Charge
Express Office	State	Order No.
		Total

QUANTITY ORDERED	NAME OF PLANTS	REMARKS

Please add the names of a few friends who might be interested in our catalog.

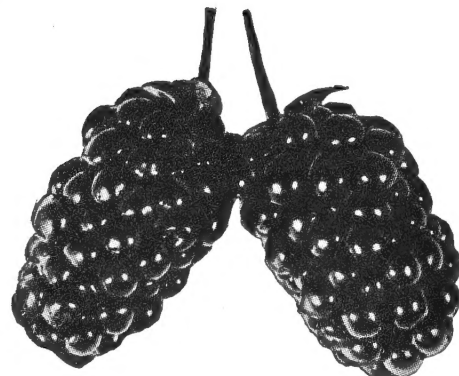
NAME	ADDRESS
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LUCRETIA DEWBERRY

The Lucretia (The Creeping Blackberry) is so far ahead of any other variety of the Dewberry that we have discontinued growing other kinds. The berries are a deep glossy black, large in size, and of a fancy quality. As Lucretia fruits at the close of the strawberry season, and about two weeks before ordinary blackberries come in, there is always a demand for Dewberries on the market. The Lucretia bears long, cylindrical-shaped berries which are very firm.

This variety of Dewberry is the only disease-resistant type yet produced. The plants are vigorous growers, hardy in the South and mid-South.

Dewberries are very easy to cultivate and, due to their large size, they are not difficult to pick. The common method of growing them is to plant in rows seven feet apart, setting the plants five feet apart in a row. In the Northern states the Dewberry is not perfectly hardy and a straw mulch is usually used to cover the entire field. In the South and mid-South this is unnecessary unless the vines are to trail on the ground. Straw mulch is sometimes used then to keep the ripening berries from coming in contact with the ground. Often the vines are trellised on a single wire. You cannot buy better Dewberry plants than Waller's True-to-name plants.



VINE BERRY COLLECTION No. 1

In this collection of vine berries you will make all the fruit needed for the averaged sized family.

6 Thornless Boysenberries.....
3 Thorny Boysenberries.....
3 Dewberries..... } **\$1.75**
Postpaid

STRAWBERRY COLLECTION No. 2

With this collection you will have plenty of berries for the table and some for canning purposes.

100 Bellmar.....
100 Blakemore.....
100 Aroma..... } **\$1.75**
Postpaid

YOUNGBERRY

The Youngberry is glowing dark purple in color, firm enough to ship, and of high dessert quality. The large berries measure an inch in length and more than half an inch in diameter. The plants are vigorous growers and perfectly hardy.

Youngberries are no more difficult to cultivate than other vining berries. Set in blocks seven feet by seven feet, using a two-wire trellis four feet high for the vines. Cultivate as any other berry, cutting the dead wood after the vines have fruited.

BLUEBERRIES

The Blueberry plant is a thing of beauty. In any ornamental planting its varied bark colors and its unique foliage rival the dogwood in beautiful colors during the fall season.

ADAPTABILITY: Cultivated blueberries are being successfully grown from North Carolina to the northern boundary of the country, and are generally adapted wherever wild blueberries and huckleberries are found. We suggest small plantings anywhere except in the deep south or where the soil is alkaline or very dry. Blueberries require an acid soil containing an abundance of peat or other partially rotted vegetable matter. They need a supply of soil moisture, and good drainage. Where natural blueberry soil is not available ideal conditions can be created by mixing with the surface soil a liberal quantity of peat moss or partially rotted leaves or sawdust or chip dirt from an old woodpile. Two varieties should be ordered to give proper pollenization.

LEADING GIANT VARIETIES

CABOT (Early): Bush is rather low and spreading, seldom reaching a height exceeding 4 feet. One of the earliest varieties, a good producer, excellent flavor, and a good shipper. Fruit is large, firm and attractive. A fine commercial or home variety.

CONCORD: The bush is of upright habit and at maturity exceeds six feet in height. The young growth is bright red in winter. The berries are large, frequently reaching three quarters of an inch in diameter. They usually ripen a few days earlier than Rubel and are fine in flavor and appearance.

JERSEY (Late): The bush is upright, vigorous and productive. The berries are very attractive, firm, of fine quality, and very large. Ship well. Jersey is ideal for home or commercial planting.

OUR NEW PRICES ON BLUEBERRY PLANTS

	Price per Plant—Each	3 to 10	25 to 50	50 to 100
One year..... 3-6 in.	.35	.30	.25	.20
Two year..... 12-18 in.	.70	.60	.55	.45
Three year..... 18-24 in.	1.00	.90	.85	.70

Waller Bros.

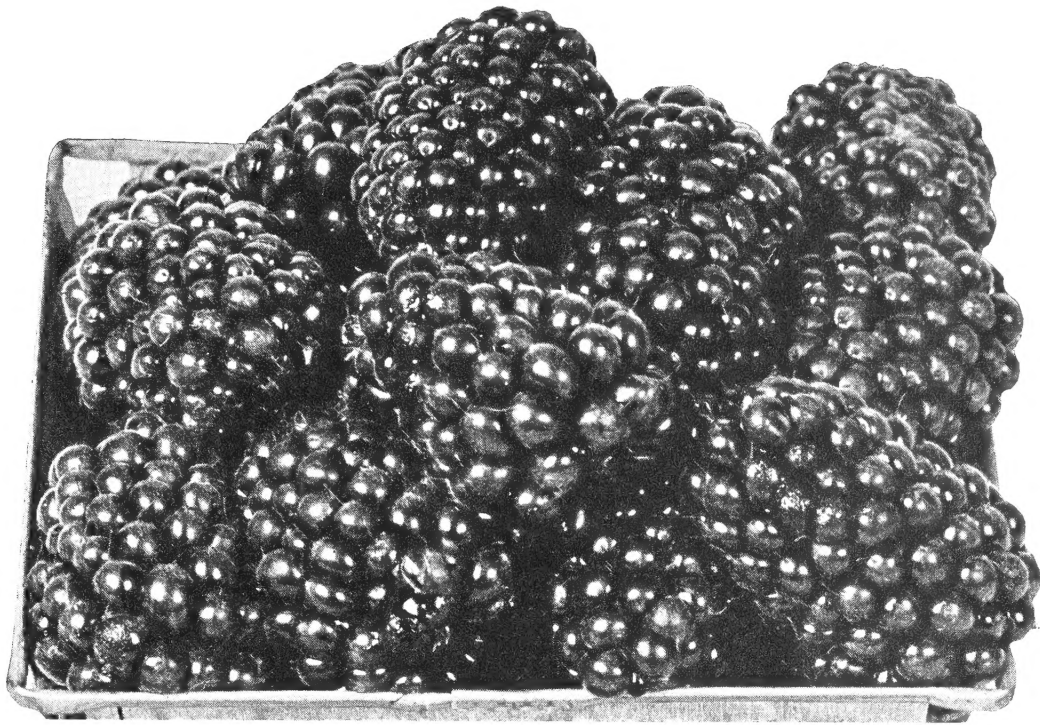
Lakeland, Florida

Dear Sirs: Please send me 10,000 of your best strawberry plants. I have been planting your plants for the last two years. I prefer your plants to any I have set.
R. E. M.

O. C. Waller

Houston, Texas

Dear Sir: In March you sent me some Bellmar plants. They were planted in a day or two after arrival. I want you to know what excellent plants they were. Out of the three thousand not a plant has died.
R. T.



IMMENSE BOYSENBERRY

The Boysenberry is a cross between Cuthbert Raspberry, Loganberry and Blackberry, developed by Rudolph Boysen, grower and superintendent of parks at Anaheim, California. The nurseries now have another big berry for release to the nation's growers that is likely to supplant the Youngberry, as a can crop and fresh product. It is larger and somewhat later than the Youngberry which created quite a furor several years ago and above all the Boysenberry has a most remarkable and delicious flavor, partaking of those of its three parents. In growth, the Boysenberry is much the same as the Youngberry and you can easily grow from 10 to 30 plants from each plant set. Many growers claim 50 to 65 plants.

Now, Mr. Berry Grower, you who have a small garden will

never regret setting 10 to 20 of these plants which will produce all the berries you can use—fresh, canned, jam and jelly—and still have plenty with which to make your friends and neighbors happy. We urge each and every one of our customers to set some of these plants.

Boysenberry is a very sturdy plant. Don't think because it originated in California that it is subtropical. We know the plants are grown in Florida, Oklahoma, Ohio and Oregon. It appears that neither heat of Florida nor cold of Ohio, dampness and humidity of Oregon and Florida, or dry Oklahoma has hurt them in the least. Boysenberry is so sturdy we believe it can be grown successfully in our coldest states if canes are left on the ground during the winter and mulched with straw.

THORNLESS BOYSENBERRY

We are happy to offer you this great berry which is without a thorn and this means much in the handling. Another great advantage is it ripens a week ahead of the thorny Boysenberry, which alone is a material advantage, as it gets your berries on the market while the prices are higher and that often means a big

difference in your profit. The berries themselves, are identical, both in size and flavor, but the canes are perfectly smooth, which means great economy and comfort in handling the vines and picking the berries.

PLANTING AND CULTURE OF VINE BERRIES

The best time to set out plants is as early in spring as the ground is workable. Nectarberries and Boysenberries can be planted in rows 8 feet apart with plants 8 feet apart in drill. Dewberries are spaced the same distance between rows but about 4 feet between the plants. With all of these berries, the vines are left to grow on the ground the first year, keeping all of the canes in a row growing in the same direction. By keeping the vines in adjoining rows trained so that they grow in opposite directions on the ground, the cultivation can easily be done in same direction, up one row and down the next, without danger of the cultivator running into, tangling up and injuring the ends of the vines.

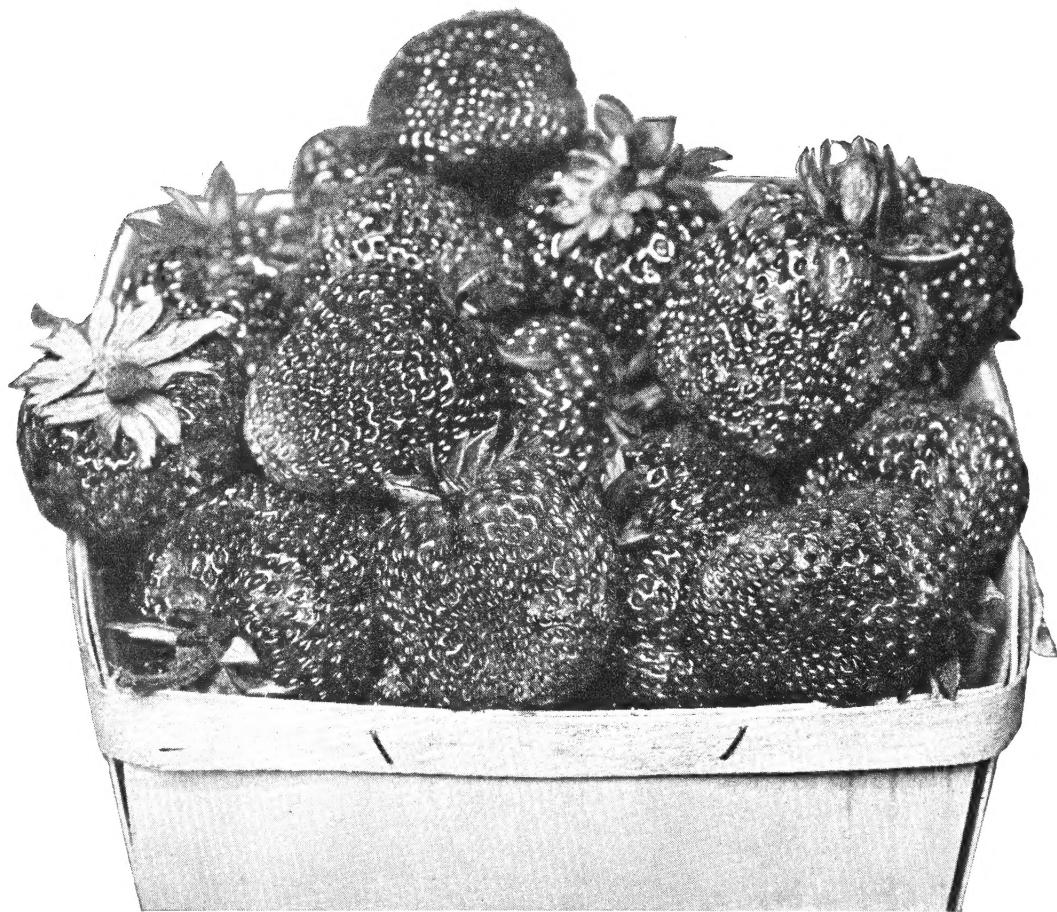
PLANTING PROMPTLY: Plants should be set as soon as received. If they appear dry when received, place in water to soak for a few minutes. If ground is not ready, hill them in a furrow; shelter from sun until ground is ready for the plants.

FERTILIZING: If the soil is deficient in humus and plant food, barnyard manure can advantageously be applied before the initial plowing and then thoroughly worked into the soil before the plants are set out. Do

not put any fertilizer in the hole when planting, as that is a good way to burn them up. After the plants have become well established, it is ample time to apply fertilizer and you can then give them plenty. Owing to the heavy cane growth and abundant fruiting of these berries, they should be fertilized to provide the plant food necessary.

TRELLISING: The canes should be put on wires just before the buds begin opening in the spring. First wire should be 30 inches off ground and the second year you should add another wire some 15 inches above the first. You should do this for the reason of a much heavier growth of vines for the second year.

PRUNING: Each spring new canes will start growing for the bearing of the following year's crop. We advise the removing of these canes when they are 12 inches to two feet in height. In other words, raising one crop at a time, first the berry crop, and then the cane crop for the next year's bearing. Then, when the berry crop is finished and the canes that have been bearing are cut off, the new canes are allowed to grow on the ground as the first summer.



BLAKEMORE